

# Monterey Peninsula Airport District

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## **PRESS RELEASE**

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### **ALASKA AIRLINES TO BEGIN FLYING MONTEREY REGIONAL AIRPORT TO SAN DIEGO IN JUNE!**

Alaska Airlines today announced new non-stop air service between Monterey and San Diego to begin on June 4, 2012. The daily round trip flights will be flown by Horizon Air, Alaska Air's subsidiary that flies 76-seat Bombardier Q-400 turbo props.

**San Diego- Monterey flights:**

<b>Start date</b>	<b>City pair</b>	<b>Departs</b>	<b>Arrives</b>	<b>Frequency</b>
June 4	San Diego-Monterey	6:55 p.m.	8:37 p.m.	Daily
June 5	Monterey-San Diego	7:30 a.m.	9:12 a.m.	Daily

Airport General Manager Tom Greer said, "This is the number one new destination requested by Monterey County residents. The flight times are excellent! The Q-400 is a quiet aircraft with a comfortable interior similar to a 737."

Airport District Board Chair Mary Ann Leffel, who with staff made several presentations to Alaska Airlines in Seattle, said, "San Diego is a great addition to the destinations we serve. These flights will be well received by business and leisure travelers. The flights to San Diego have excellent connections to Cabo San Luca and Puerto Vallarta."

To celebrate Alaska's new service, the carrier is offering \$59\* fares on flights from San Diego to Monterey. Tickets must be purchased by January 25 and can be used for travel from June 5 through July 18, 2012. Visit [www.alaskaair.com](http://www.alaskaair.com) to purchase a ticket or call 1-800-ALASKAAIR (1-800-252-7522 or TTY/TDD line 1-800-392-0228). Members of Alaska Airlines Mileage Plan can also earn double miles on the new nonstop flights between June 4 and July 31, 2012. To qualify, customers must first register at [www.alaskaair.com](http://www.alaskaair.com).

Horizon Air's Q400 turboprop is among the most environmentally friendly regional aircraft, burning 30-40 percent less fuel and producing an equally lower amount of emissions and 10 decibels less noise than comparable jets. Onboard, travelers will enjoy Horizon's award-winning service, which includes - at no extra charge - Starbucks coffee, soft drinks, and (for passengers 21 and older) wines and microbrews. Configured in a two-by-two, all coach class configuration, there are no middle seats.

Alaska Airlines and Horizon Air, subsidiaries of Alaska Air Group (NYSE: ALK), together serve 90 cities through an expansive network in Alaska, the Lower 48, Hawaii, Canada and Mexico. Alaska Airlines ranked "Highest in Customer Satisfaction Among Traditional Network Carriers" in the J.D. Power and Associates 2008, 2009, 2010 and 2011 North America Airline Satisfaction Studies<sup>SM</sup>.